



Namibia Nature Foundation

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Terms of Reference

CONSULTANT FOR CONSERVANCY HUNTING MODEL DEVELOPMENT

1. PROJECT BACKGROUND

The Namibia Nature Foundation (NNF) is currently implementing the GIZ funded 'Support to Community Based Natural Resources Project'. This project is focused on assisting communal conservancies and community forests to improve internal governance, develop local value chains, reduce human wildlife conflict and adapt to climate change.

This particular consultancy is aimed at delivering at producing a landscape hunting management plan and business model for the conservancy hunting model

The management plan and business model will enable conservancies to pursue specific actions related to this type of hunting at a landscape level.

2. RATIONALE FOR CONSULTANCY

Trophy hunting is important for conservancies although this form of utilisation is vulnerable from anti-hunting lobbyists. Furthermore, trophy hunting, although important for revenue, addresses a small part of most conservancy management plans.

There is a view that there is an untapped source of sport hunters who would pay for the privilege of hunting in wild and unfenced areas and who are not interested in trophies. Wilderness, ethical hunting and hunting with a purpose provide an attractive mix for many hunters. This remains a potentially lucrative but largely unexplored market.

3. SPECIFIC TASKS OF THE CONSULTANT

The tasks of the consultant will amongst other things be:

- The consultant shall facilitate a workshop with Kunene south and Erongo conservancies, with the assistance of NNF field staff, in order to revisit the conservancy hunting model
- Based on the outcome of this initial workshop the consultant shall build on work already done by NNF to develop a landscape management plan which identifies key roles and responsibilities in relation to the conservancy hunting concept. This will entail a field visit to each conservancy

4. EXPECTED DELIVERABLES

- Develop a comprehensive marketing package, complete with costing, which shall be used by participating conservancies to solicit interest from potential clients.



Board of Trustees: Mr M. Böttger, Dr S. Heita, Mr M. Hill, Dr P. Lindeque (Vice Chair), Mr A. G. Middleton (Director), Dr R. Miller (Chair), Mr R. Niddrie (Treasurer), Dr H. J. Orford, Mr H. E. Rumpf, Ms. L. Shikongo, Mr. K. Uiseb, Mr. N. Willemse



- Identify key gaps in the model and work with the NNF and conservancies to address those gaps in a sustainable manner

5. CONSULTANCY DURATION

The anticipated duration of the consultancy is 20 days. Please note that the timeframe is indicative only and dependent on consultant's daily rate. Consultancies may be split into segments depending on specific activities.

6. CONSULTANT EXPERIENCE

The consultant shall:

- Have extensive knowledge of the Kunene and Erongo regions
- Have experience in facilitating large, multi-stakeholder workshops
- Demonstrate knowledge on the Namibian Community Based Natural Resources Programme
- Demonstrate extensive knowledge of tourism and related markets
- Have some knowledge on the hunting sector in southern Africa