



Namibia Nature Foundation

Namibia Nature Foundation Privacy Policy

Namibia Nature Foundation (NNF) is committed to protecting your privacy. This privacy policy explains how we collect, use, and protect any personal information you provide when using our website. For the purposes of this Policy, "Personal Information" refers to any information pertaining to an individual that, if shared, could impact their legitimate privacy interests. This applies whether the information is disclosed on its own or alongside other details that could enable the identification of the individual. As an organization focused on environmental sustainability, we prioritize transparency in how we handle data, ensuring it aligns with our mission to protect and conserve Namibia's natural resources. This policy is effective from 30th of October 2024.

What we collect

We may collect the following information, but not limited to support our conservation projects and communications with our supporters:

- Name, organisation name and job title
- contact information including email address
- demographic information such as postcode, preferences and interests
- other information relevant to customer surveys and/or offers

What we do with the information we gather

We use this information to better understand your engagement with our conservation efforts, to improve the resources and updates we provide, and to tailor our communications and initiatives based on your interests in environmental sustainability in particular for the following reasons:

- Internal record keeping.
- We may use the information to improve our products and services.
- We may periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided.
- From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail. We may use the information to customise the website according to your interests.





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Security

As an environmental organization, the Namibia Nature Foundation (NNF) values responsible stewardship—not only of natural resources but also of your personal information. We have put in place physical, electronic, and managerial procedures to safeguard the information we collect online.

How we use cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site.

The Namibia Nature Foundation (NNF) use cookies to understand which sections of our website are most visited, helping us improve how we communicate important environmental updates and project information. We ensure that cookie data is used strictly for improving our website experience in line with our environmental mission

Links to other websites

Our website may contain links to partner organizations or other websites of interest related to our work. Once you leave our website, Namibia Nature Foundation (NNF) is not responsible for the privacy practices of other sites and such sites are not governed by this privacy statement. Unless explicitly noted otherwise, the findings, interpretations, and conclusions presented in materials on this website reflect the perspectives of the individual authors and may not represent the views of NNF. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your personal information

You may choose to restrict the collection of your personal information. We value your engagement in conservation efforts and want to ensure that any communication with you aligns with your preferences.

- Whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes
- If you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to us.

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen. You may request details of personal information which we hold about





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you under applicable laws. If you would like a copy of the information held on you please contact us.

When accessing or interacting with the Namibia Nature Foundation (NNF) through our website, you may be asked to provide Personal Information. NNF handles and safeguards this information in line with its Privacy Statement and the terms outlined in our Website Terms of Use.

By using the NNF website, you acknowledge and agree to comply with all applicable laws and regulations regarding privacy and data protection of the Republic of Namibia and any other applicable laws and regulations as may be required and stipulated by its donors, partners or representatives.

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible, at info@nnf.org.na. We will promptly correct any information found to be incorrect.

Contact Information for Assistance:

For assistance with user accounts or general inquiries about our website content, you may contact us directly at info@nnf.org.na or through the contact details provided on our website.

